

# a collection of top salons & spas

... Masters of Makeover—bring out the true and unique you!

Fall 2003



## Seattle, WA

### Gene Juarez Salons & Spas

Three essential elements create the most magnificent makeovers by Gene Juarez experts: couture haircuts, customized hair color and personalized makeup. Each complements individual skin tone, eye color and facial features. Custom-blend foundation and a gorgeous makeup palette finish the look, helping every woman to be as beautiful, vital and young as she desires. Seven locations in Puget Sound area: 425-748-1400; [www.genejuarez.com](http://www.genejuarez.com)

## Carmel, CA

### Colour Studio Capelli Capelli

True to its international flavor, this distinctive Colour Studio blends high-level European expertise with most current Japanese thermal straightening techniques. Owner Annette Coltelli requires all stylists to attend regular Vidal Sassoon training. Color choices for fall are rich, dramatic, multi-dimensional—accentuating disconnected haircut shapes, ahead of the trend. Select, hard-to-find products are popular, featuring exclusive "Davines" Italian haircare line—in an enticing boutique atmosphere. 831-625-4100

## Spokane, WA

### Jaazz Salon & Day Spa

Simple elegance surrounds you as you walk through the doors of this luxurious sanctuary. The hair and body care experts at Jaazz, known for their unsurpassed customer service and phenomenal technical skills, have coined the term "fashionable wellness,"—the fulfillment of a guest's desire not only to look great, but feel great, too. Recently recognized as one of "America's Top 200 Salons." 509-838-4995; [www.jaazzsalon.com](http://www.jaazzsalon.com)

## Foster City, CA

### Terry DeMarco's Barberia

The buzz about Thermal Re-Conditioning is true: it's a great process that leaves hair bone-straight, healthy and shining. It also requires expertise (a specialty here) and the right kind of hair for excellent results. Always in demand, Barberia's highly trained corrective color specialists have a flair for turning client consultations into desired results. Their mantra? "We can fix that!" 650-349-2414; [www.barberiasalon.com](http://www.barberiasalon.com)



PHOTO: ELKE VON DE VELDE

## San Diego, CA

**RHYS** Let your hair rock! Rhys is a former Vidal Sassoon art director who opened his hip, eclectic salon in San Diego to bring his brand of hair magic to the West Coast. Clients drive 150 miles for a Rhys cut. He has the ability to create the cut to a client's lifestyle—switching from short textured cuts to long swifty styles with ease. Not sure what's right for you? Rhys is known for reading clients' needs for cut and color like a book. Jet Rhys: 619-291-7511; [www.jetrhys.com](http://www.jetrhys.com)



PHOTO: SETH SABAL

## Portland, OR

**Tint** The name says it all. This warm and inviting salon specializes in beautiful hair. The highly-trained design team features certified master hair colorists celebrated for their trend-setting color techniques. Strong cutting techniques combined with luscious color result in signature looks that go from high fashion to ultra natural. Featuring exclusive products designed for color-treated hair from Modern Organic Products and Italy Hair Fashion. 503-282-8468

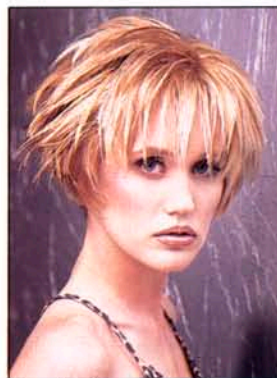


PHOTO: TOM CARSON

## San Francisco, CA

### 77 Maiden Lane Salon & Spa

Elegant and ultra-urban, this fine establishment celebrates its Grand Re-Opening this season. Enlarged space—with natural materials like Bamboo floors, burlap wall treatments—allows more colorists to practice their magic and meet greater demand. Working in harmony, the salon team—colorists, expert stylists, makeup artists—is renowned for special event concepts. Styles? "Up and Wild" or classic professional—real choices! 415-391-7777; [www.77maidenlane.com](http://www.77maidenlane.com)



## Sacramento, CA

### Salon Bravissimo!

Discover a whole new dimension of expert hair care with the board certified stylists at this trend-setting, progressive salon. They feature "design coloring"—a totally personal approach to hair color that takes into account all aspects of your personality, then maps out which colors go where with the design of the haircut. Strategic placement is essential! Frequent trips to hair and fashion capitals around the globe keep these client-oriented professionals current with the latest trends. 916-972-7273

